The annual Las Vegas Trauma, Critical Care & Acute Care Surgery Conference has become the best attended such course in the world. For the past several years, the course has been “sold out,” with attendees from all 50 states and over 15 foreign countries. Of the more than 1300 attendees, over 80% are physicians, with remaining 20% consisting of nurses, residents, physician extenders, health care administrators and other ancillary health care personnel, representing level 1, 2, 3 and 4 trauma centers, and other nondonated hospitals. Our faculty are physicians in active practice who continue “in the trenches” day after night, after dealing with the most complex surgical challenges.

Attendees come to these conferences to “meet the masters,” enhance their knowledge base, and keep abreast of advances in the field. This group is especially eager to see the latest innovations from you, the vendor, and learn how your products and services can add to their hospitals and practices.

In 2008, the group that brings you Trauma, Critical Care & Acute Care Surgery, developed a much needed and sought after second conference, held just prior to TCCACS. Medical Disaster Response 2015 continues that very successful conference, which is held on Sunday, March 30, also at Caesars Palace. A separate, smaller exhibit hall has been developed for this conference, which is attended by 350-450 physicians, nurses, first responders and administrators in the hospital/clinical setting, as well city planners tasked with preparing for and responding to disasters and mass casualty situations. Vendors may wish to exhibit at one conference or the other, but many will find it beneficial to exhibit at both, so a discounted “Combo Rate” is offered.

Medical Disaster Response 2015

Educational Sessions
Sunday, March 22
7:50 am – 6:00 pm

Exhibit Times
Sunday, March 22
7:00 - 7:50 am
9:50 - 10:15 am
3:00 - 4:00 pm

Medical Disaster Response 2015

Educational Sessions
Monday, March 23
7:45 am – 6:00 pm
Tuesday, March 24
7:30 am – 6:30 pm
Wednesday, March 25
6:30 am – 1:00 pm

Exhibit Times
Monday, March 23
7:00 - 8:30 am
10:00 - 10:30 am
3:50 - 4:10 pm
Tuesday, March 24
7:00 - 8:30 am
9:30 - 10:00 am
3:10 - 3:35 pm
Wednesday, March 25
6:30 - 8:30 am
9:30 - 9:50 am
Exhibit Space Application

This application becomes a contract when signed and accepted by the Trauma & Critical Care Foundation. You agree to abide by the Rules and Regulations governing this show as listed below:

1. **Booth cost for TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY 2015** is **$2,000** (NON-REFUNDABLE), if booked by January 5, 2015. After that date, the cost is $2500.

2. **Table top space for MEDICAL DISASTER RESPONSE 2015** is **$500** (NONREFUNDABLE), if booked by January 5, 2015. After that date the cost is $750.00.

3. **COMBO RATE**: This year we offer a discounted rate of $2300 if you BOOK EXHIBIT SPACE AT BOTH CONFERENCES by January 5, 2015; after that date, the COMBO RATE increases to $3000.00.

4. After hours security will be provided by TCCACS for both conferences; however, the exhibitor will be responsible for loss or damage to goods or property in the booth or in the exhibitor’s overall exposition.

5. Space will be assigned by exhibit management on the basis of the order in which this contract and payment are received and in the best interest of the overall exposition.

6. **Exhibit hours & Setup**

   **MEDICAL DISASTER RESPONSE**
   (Table Top Exhibits)

   **TCCACS**
   (10x10 Booths)

   **Setup** | **Exhibit Hours**
   ---------- | -------------------
   Saturday, March 21, 2015 | Sunday, 7:00 am – 4:00 pm
   3:00-6:00 pm |
   Sunday, March 22, 2015 | Monday, 7:00 am – 4:10 pm
   1:00-7:00 pm | Tuesday, 7:00 am – 3:30 pm
   Wednesday, 6:30 am – 12:00 Noon |

7. **TCCACS Booths** are 10’ x 10’ in size, and 8’ high, with 3’ side dividers. Standard booth drapery and a 7” x 44” (one line) I.D. sign will be provided. Exhibits will be taken down at 12:30 p.m., on Wednesday, March 25, 2015.

8. **MEDICAL DISASTER RESPONSE** table tops are 8’ x 10’ with a one line ID sign.

9. In addition to booth space, the exhibit fee covers continental breakfasts Monday, Tuesday and Wednesday, and admission to the cocktail reception on Tuesday evening, as well as badges for six persons accompanying exhibit. Additional badges may be purchased for $45 each. Exhibitors wishing to attend the conference must register separately for the conference (See Course Registration Form).

**CHECK ONE** - Please reserve exhibit space for:

- **TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY 2015**
  - Early Bird: $2000.00
  - January 5, 2015: $2500.00
- **MEDICAL DISASTER RESPONSE 2015**
  - $500.00
  - $750.00
- **COMBO – EXHIBIT SPACE FOR BOTH CONFERENCES**
  - $2300.00
  - $3000.00

Please indicate any firm(s) you would NOT like to be next to or across from and we make every effort to accommodate:

---

**Please make checks payable to:**
Trauma & Critical Care

**Mail Application & Check to:**
Mary K. Allen
Trauma and Critical Care Foundation
P. O. Box 35850
Houston, Texas 77235

**RESERVATION AUTHORIZED BY:**

**DATE:**

**TELEPHONE:**

**FAX:**

**EMAIL ADDRESS:**

**FIRM NAME TO APPEAR ON SIGN:**

**ADDRESS TO MAIL EXHIBIT INFO:**

**CITY/STATE/ZIP:**

**REPRESENTATIVE:**

**INDICATE ADDRESS FOR CORRESPONDENCE**: (IF OTHER THAN ABOVE)
VENDOR EXPANDED PARTICIPATION

Opportunities for Greater Exposure for your Company and Products

AUTHORIZED BY: 

CONTACT: 

FIRM NAME TO APPEAR ON SIGN: 

ADDRESS: 

CITY:  STATE:  ZIP CODE:  

COUNTRY:  

TELEPHONE:  FAX:  

EMAIL ADDRESS: 

Attendee Mailing List – one time use $1,000 

Tote Bag Insert $1,500 

Tote Bag with your Logo and Insert (MUST BOOK NOW!) $7,000 

Badge Lanyards with your Logo $2,500 

Hotel In-room Video $5,000 

Hotel Room Keycards $3,500 

Ice Cream or other Specialty Break(s) Contact Program Coordinator 

Rolling Plasma Screen Ad or Job Posting $ 750 

Room Drops to Attendee Hotel Room at Caesars Palace and Flamingo $3,500 

Return form to: 
Mary Allen, Program Coordinator 
Fax:  713-796-9605/Email: redstart@aol.com
EVENT SPONSORSHIPS

We have several special events that are available for sponsorship. The Company sponsoring one or more of the below events will receive:

- Your name/logo in all references to the event on our website and full page insert in tote bag (if received by designated deadline)
- Your company name/logo on signage at the event. If you wish to provide additional signage, i.e. names.
- Your company name/logo on rolling plasma board outside general session auditorium - advertising event
- Introduction and acknowledgement at time of event
- Your name/logo in email blast outlining conference events and sent out to attendees prior to conference
- Two tickets to event

Available Events

- Faculty Reception on Sunday evening.................................................................$5,000
  Conference Management selects venue and manages event
- Faculty Dinner on Monday evening.................................................................$15,000
  Conference Management selects venue and manages event
- Cocktail Reception & Dance for all attendees/exhibitors...............................$15,000
  Conference Management selects venue and manages event
- *Independent satellite luncheon program on Tuesday
  (only two spaces available)..............................................................................$15,000 (each)
- Other - If you have an idea, talk to us about it!

If you wish to propose other areas of sponsorship, contact Mary Allen (redstart@aol.com) NOW to discuss. These areas of expanded participation must be addressed early to achieve appropriate exposure for the sponsor and to assure availability.

*If you are interested in sponsoring an independent satellite program not approved or accredited by the American College of Surgeons when the conference is not in session, contact Mary Allen immediately. The schedule is extremely tight already, and prior planning of such types of events is essential to assure availability and good participation. These events have been a great success for the past four years, with “sold out” attendance.

EXHIBIT SPACE FEES

<table>
<thead>
<tr>
<th>Event</th>
<th>Early Bird</th>
<th>January 5, 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trauma Critical Care &amp; Acute Care Surgery</td>
<td>$2000</td>
<td>$2500</td>
</tr>
<tr>
<td>Medical Disaster Response</td>
<td>$500</td>
<td>$750</td>
</tr>
<tr>
<td>Combo - Exhibit Space for both conferences</td>
<td>$2300</td>
<td>$3000</td>
</tr>
</tbody>
</table>

If we can provide additional information about any of the above areas of expanded participation, please do not hesitate to contact us (redstart@aol.com).
For greater exposure and interaction with our over 1200 participants, consider expanded participation at the 2015 meetings. In response to several requests from those of you who will have exhibited at the TRAUMA, CRITICAL CARE & ACUTE CARE SURGERY and MEDICAL DISASTER RESPONSE Las Vegas Conferences almost every year since it began, we are providing information on ways to have increased participation and added visibility for your company and products.

Sponsorship of various conference activities is probably the best avenue to greater participation and visibility.

**Hotel Room Keycards**

Cost: $3500
What better way to have each attendee think of your company/product several times each day than to have your company name, message, logo printed on the front side of the keycard that admits them to their hotel room? The Program Committee must approve copy by designated deadline.

**Hotel Room Drops**

Cost: $3500
Highlight your company, product, and booth space with a promotional piece of your own design. This will be one of the first things the attendee sees after checking into his/her room at Caesars Palace or one of the other Harrah’s properties.

**Tote Bags with Your Logo**

Cost: $7000
Tote Bag with Bag Insert: (limited to two sponsors)
Each attendee is given a tote bag at registration. Your name and logo on each tote bag being carried by attendees assures that your company name is continuously showcased throughout the conference. You may also insert a company/product informational piece, if you so choose (for discounted combined fee). Logo may be 2-color and will appear on one side of the bag.

**Rolling Plasma Screen Ad or Job Posting**

Cost: $750
Highlight your company product, and booth number with a promotional ad of your own design. This will be one of the first things the attendee sees after registering, as he/she views the rolling plasma screen that contains conference info, attendee list, job postings, and YOUR AD. The plasma screen is also a good place for job postings.

**Tote Bag Insert**

Cost: $1500
Have your own marketing piece inserted in each attendee bag so that it is easily distributed to all. Supply the printed piece, which cannot be larger than 8.5” x 11” prior to deadline. The piece must be reviewed by the conference Program Committee for approval.

**Badge Lanyards**

Cost: $2500 (sponsor produces/provides)
Each attendee is given a lanyard as he/she registers, which are then worn by each attendee throughout the conference, giving your name and logo prominent and continuous exposure.

**Hotel In-room Video**

Cost: $5000
Reach attendees in their hotel rooms with your message broadcast on the hotel convention channel. This limited opportunity is available to only one advertiser at the headquarter hotel, Caesars Palace. The price includes a tote bag insert with product and TV channel information.

**Ice Cream or other Specialty Break(s)**

Cost: Contact Program Coordinator, Mary Allen (redstart@aol.com)
Ice Cream Cart, Popcorn Cart, or other set up between general session and exhibit hall with signage provided by your company. Attendees will line up for a treat and see your prominently displayed company logo and booth number.

**Mailing List**

Cost: $1000
A pre-registration list of mailing addresses (not email) of attendees registered to that point will be available on March 10, 2015. A post conference mailing list will be available three weeks after the conference.

**Add on Conference Website**

Contact Program Coordinator for information. (redstart@aol.com)
EXHIBITOR PERSONNEL REGISTRATION FORM

Exhibit fee provides badges for six persons accompanying exhibit. Exhibitors wishing to attend the conference must register separately for the conference (See Course Registration Form). Registration fees apply to individuals listed below. Badges will not be produced without full payment. (please print)

1. 
2. 
3. 
4. 
5. 
6. 

Request for additional exhibitor badges, cost per additional exhibitor is $45.

1. 5. 
2. 6. 
3. 7. 
4. 8. 

TOTAL: __________________________

FIRM NAME: ____________________________________________
ADDRESS: ____________________________________________

CITY: __________________________ STATE: __________ ZIP CODE: __________________________
COUNTRY: ____________________________________________
AUTHORIZED BY: __________________________
TELEPHONE: __________________________ FAX: __________________________
EMAIL ADDRESS: __________________________

Total amount enclosed with registration: $ __________________________

Please submit form by March 1 to:
Mary Allen, Program Coordinator
Fax: 713-796-9605/Email: redstart@aol.com
EVENT SPONSORSHIP FORM

AUTHORIZED BY: ____________________________________________

CONTACT: ___________________________________________________

FIRM NAME TO APPEAR ON SIGN: ________________________________

ADDRESS: ____________________________________________________

________________________________________________________________

CITY: __________________ STATE: __________________ ZIP CODE: ________

COUNTRY: __________________________

TELEPHONE: __________________ FAX: _____________________________

EMAIL ADDRESS: ______________________________________________

Faculty Reception on Sunday evening…………………………...$5,000 _________
Conference Management selects venue and manages event

Faculty Dinner on Monday evening…………………………...$15,000 _________
Conference Management selects venue and manages event

Cocktail Reception & Dance for all attendees/exhibitors    $15,000 _________
Conference Management selects venue and manages event

Independent satellite luncheon program on Tuesday 
(only two spaces available) $15,000 (each) _________
Conference Management selects venue and manages event

**If you are interested in sponsoring an independent satellite program not approved or accredited by the American College of Surgeons when the conference is not in session, contact Mary Allen immediately. The schedule is extremely tight already, and prior planning of such types of events is essential to assure availability and good participation. These events have been a great success for the past four years, with “sold out” attendance.

Please submit form to:
Mary Allen, Program Coordinator
Fax: 713-796-9605/Email: redstart@aol.com
# EXHIBITOR PAYMENT FORM

For questions regarding exhibits, contact Mary Allen at (713) 798-4557 or redstart@aol.com

<table>
<thead>
<tr>
<th>BOOTH FEE</th>
<th>Indicate # of booths:</th>
<th></th>
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<tbody>
<tr>
<td>TCCACS Booth Fee:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>$2,000 Early bird / $2,500 after January 5, 2015</td>
<td></td>
<td></td>
</tr>
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</tr>
<tr>
<td>Exhibit <strong>COMBO</strong> rate</td>
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<td>Additional Exhibitor Badges ($45 per person):</td>
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<td>$1,000.00</td>
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</tr>
<tr>
<td>Tote Bags with your Logo and one insert</td>
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</tr>
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**Mail this form and payment to:**
Mary Allen, Program Coordinator
Trauma and Critical Care Foundation
P.O. Box 35850
Houston, Texas 77235
Fax: 713-796-9605/Email: redstart@aol.com